



# P2i Baby™ is Here!

A Gold Standard for  
Preconception and  
Prenatal Care

*Only From*



**K**irkman's P2i Baby™ line of nutritional supplements was especially formulated to offer prospective parents optimal nutritional care during the preconception and prenatal period.

P2i Baby™ is a trademark of the non-profit think-tank, the Forum. Kirkman® has been named an official supplier to the Forum's multi-faceted P2i (Preconception to Infancy) program, which they hope will set a gold standard for achieving healthy pregnancies and babies through specific nutritional and lifestyle initiatives.

The P2i program is also dedicated to reducing the rate of chronic childhood health problems that are on the rise across the globe. Over the past two decades, the rate of children born with chronic health conditions has doubled. One out of four children in the U.S. now has a special health need. Scientific studies indicate that nutritional and lifestyle preconception and prenatal care are important in reversing that trend.

The Forum's program involves, among other activities, a "center of excellence" for prenatal and preconception care, scheduled to open in Atlanta, Ga., in 2017; a virtual conference center and a vast data collection effort. The program also includes a faculty of clinicians and researchers who will guide research and create training programs for P2i certified physicians.

Kirkman® qualified for use of the P2i Baby trademark based on stringent criteria established by the Forum that included meeting a standard (Ultra Pure™) of purity testing each product for more than 950 environmental contaminants that can be potentially harmful to human health.

Kirkman's P2i Baby™ nutritional supplement line was developed with the help of pediatrician Dr. David Berger, who is a member of the P2i program's medical faculty. Dr. Berger's practice of addressing nutritional issues and minimizing toxicity levels in patients during the preconception and prenatal periods has resulted in extraordinarily low number of complications and preterm births. Kirkman® worked with Dr. Berger to develop a line of nutritional supplements to be particularly efficacious for preconception and prenatal care.

**Products in the Kirkman's P2i Baby nutritional supplement line include:**



**#2434-120 - P2i Baby™ Vitamin D-3 4000 IU – Hypoallergenic**

Healthy intestinal flora for prospective parents is extremely important because flora is involved in immune system response, proper digestion and overall gastrointestinal health. P2i Baby™ hypoallergenic Probiotic Gastrointestinal Support is the perfect maintenance probiotic to ensure a healthy gut flora on a continuing basis.



**#2401-120 - P2i Baby™ Preconception Vitamins and Minerals for Men – Hypoallergenic**

A comprehensive multi-vitamin/mineral blend specially formulated to promote a healthy nutritional profile for men who are planning to have a baby. This hypoallergenic product incorporates the most recent scientific findings regarding potency recommendations and inclusions of trace minerals and coenzyme Q10. It is also an excellent, comprehensive supplement for men to use after conception to maintain a healthy and balanced nutritional status.



**#2502-120 - P2i Baby™ Preconception Vitamins and Minerals for Women - Hypoallergenic**

A comprehensive multi-vitamin/mineral blend specially formulated to promote a healthy nutritional profile for women who are planning to have a baby. This hypoallergenic product incorporates the most recent scientific findings regarding potency recommendations and inclusions of trace minerals and coenzyme Q10. The form of iron in this prenatal has been clinically proven to be one of the best tolerated forms of iron for pregnant women. In addition, this product contains the most absorbable form of folic acid (5-MTHF). For women with MTHFR gene variations, supplementing with the already activated form of

folate (5-MTHF) is far more effective in providing this form of folate than introducing the pre-converted form to the body through typical folate supplements. 5-MTHF supplements provide the active form of folate naturally present in the body and available for biological action.



**#2503-060 - P2i Baby™ Probiotic Gastrointestinal Support - Hypoallergenic**

Healthy intestinal flora for prospective parents is extremely important because flora is involved in immune system response, proper digestion and overall gastrointestinal health. P2i Baby™ hypoallergenic Probiotic Gastrointestinal

Support is the perfect maintenance probiotic to ensure a healthy gut flora on a continuing basis.



**#2938-120 - P2i Baby™ Prenatal/Postnatal Omega 3 Support – Hypoallergenic**

Omega-3 supplementation is very important for fetal brain development during pregnancy and further brain development after birth, so it should be maintained during lactation as well. The DHA portion of the omega-3 supplement

helps guard against other types of serious pregnancy issues.



**#2498-120 - P2i Baby™ Bone Health Advanced Formula for Mom and Baby - Hypoallergenic**

Healthy parents and healthy offspring require a strong structural foundation of bones and teeth. This means adequate consumption of calcium and magnesium from food and dietary supplements.

Hypoallergenic P2i Baby™ Bone Health

Advanced Formula for Mom and Baby supplies the additional calcium and magnesium not consumed in the diet with the goal being a daily calcium consumption of about 1200 mg. for pregnant and lactating women. Boron, vitamin D-3, and vitamin K-2 are added to enhance the absorption of calcium and to improve bone density.



**#2519-120 - P2i Baby™ Prenatal Advanced Care Vitamin & Mineral Formula with 5-MTHF - Hypoallergenic**

A complete, hypoallergenic prenatal vitamin and mineral supplement specially formulated for pregnant women.

This product contains all the nutrients required for the health of the mother and the baby in recognized safe potencies. The form of iron in this prenatal has been clinically proven to be the best tolerated form of iron for pregnant women. In addition, this product contains the most absorbable form of folic acid (5-MTHF). For women with MTHFR gene variations, supplementing with the already activated form of folate (5-MTHF) is far more effective in providing this form of folate than introducing the pre-converted form to the body through typical folate supplements. 5-MTHF supplements provide the active form of folate naturally present in the body and available for biological action.





### **#2538-120 – P2i Baby™ Toxicity Control – Hypoallergenic**

A hypoallergenic product with natural ingredients that support the body's natural detoxifying pathways. These natural pathways are mechanisms for removing environmental contaminants, which can invade the body through air, water, contaminated food, contaminated

dietary supplements or contaminated garments or jewelry.

The product includes:

- vitamin C, vitamin E and selenium which enhance the body's detoxification pathways;
- taurine, a sulfur based amino acid with detoxifying properties;
- modified citrus pectin which supports reduction in metal stores in the body;
- curcumin (turmeric), a spice with clinical detoxification studies;
- milk thistle, a flowering plant which detoxifies the body's organs;
- glutathione, the body's most powerful immune system supporter;
- N-Acetyl Cysteine, an ingredient known for strong antioxidant activity;
- calcium d-glucarate, which acts in a similar manner as natural fruits and vegetables, also known to support detoxification.

This product provides a good insurance policy for normal, healthy environmental detoxification.

### **Why**



### **Nutritional Supplements?**

Physicians often ask us how Kirkman's supplements compare with other brands. We say with confidence that they are superior!

Kirkman® is the recognized brand leader of nutraceuticals for those with special dietary requirements, sensitivities and special needs. No other nutritional supplement does laboratory testing of its products for more than 950 environmental contaminants. A voiding environmental contaminants and ridding the body of environmental contaminants (for both moms- and dads-to-be) are vitally important for healthy pregnancy outcomes.

Kirkman's P2i Baby™ offers a comprehensive line of supplements for both men and women, specially formulated to be efficacious when used during preconception and prenatal periods.

