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www.kirkmangroup.com  
kirkman@kirkmangroup.com  
(800) 245-8282  
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P2i Baby™ is Here!



*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

See Kirkman's Complete List of Supplements at [www.kirkmangroup.com](http://www.kirkmangroup.com)

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A Gold Standard for Preconception and Prenatal Care

## P2i Baby™: A Gold Standard for Preconception and Prenatal Care

Kirkman's P2i Baby™ line of nutritional supplements was especially formulated to offer prospective parents optimal nutritional care during preconception and prenatal periods.

P2i Baby™ is a trademark of the non-profit think-tank, the Forum. Kirkman® has been named an official supplier to the Forum's multi-faceted P2i (Preconception to Infancy) program, which they hope will set a gold standard for achieving healthy pregnancies and babies through specific nutritional and lifestyle initiatives.

The P2i program is also dedicated to reducing the rate of chronic childhood health problems that are on the rise across the globe. Over the past two decades, the rate of children born with chronic health conditions has doubled. One out of four

children in the U.S. now has a special health need. Scientific studies indicate that nutritional and lifestyle preconception and prenatal care are important in reversing that trend.

The Forum's program involves, among other activities, a "center of excellence" for prenatal and preconception care, scheduled to open in Atlanta, Ga., in 2017; a virtual conference center and a vast data collection effort. The program also includes a faculty of clinicians and researchers who will guide research and create training programs for P2i certified physicians.



Kirkman® qualified for use of the Forum's P2i Baby™ trademark based on stringent criteria established by the Forum that included meeting a standard (Ultra Pure™) of purity testing each product for more than 950 environmental contaminants.

Kirkman's P2i Baby™ nutritional supplement line was developed with the help of pediatrician Dr. David Berger, who is a member of the P2i program's medical faculty. Dr. Berger's practice of addressing nutritional issues and minimizing toxicity levels in patients during the preconception and prenatal periods has resulted in an extraordinarily low number of complications and preterm births. Kirkman® worked with Dr. Berger

to develop a line of nutritional supplements to be particularly efficacious for preconception and prenatal care.

### Products in Kirkman's P2i Baby™ nutritional line include:

- #2401-120 P2i Baby™ Preconception Vitamins and Minerals for Men – Hypoallergenic
- #2502-120 P2i Baby™ Preconception Vitamins and Minerals for Women – Hypoallergenic
- #2503-060 P2i™ Probiotic Gastrointestinal Support – Hypoallergenic
- #2434-120 P2i Baby™ Vitamin D-3 4000 IU – Hypoallergenic
- #2938-120 P2i Baby™ Prenatal/Postnatal Omega 3 Support – Hypoallergenic
- #2498-120 P2i Baby™ Bone Health Advanced Formula - For Mom and Baby – Hypoallergenic
- #2538-120 P2i Baby™ Toxicity Control
- #2519-120 P2i Baby™ Prenatal Advanced Care Vitamin & Mineral Formula with 5-MTHF – Hypoallergenic

